

12. The optical member according to claim 11, wherein the identification information comprise an ink emitting fluorescence by an irradiation of ultraviolet light.

13. The optical member according to claim 11, wherein the optical material comprises at least one of a polarizing plate, retardation plate and a brightness enhanced plate.

14. The optical member according to claim 11, further comprising a separator adhered to at least one side of the optical member.

15. The optical member according to claim 11, further comprising an adhesive layer disposed on the optical member.

16. The optical member according to claim 15, wherein the thickness of the adhesive layer is between 1  $\mu\text{m}$  and 500  $\mu\text{m}$ .

17. The optical member according to claim 11, wherein the thickness of the easy-releasing protective member is at most 500  $\mu\text{m}$ .

18. The optical member according to claim 11, wherein the thickness of the easy-releasing protective member is between 5  $\mu\text{m}$  and 300  $\mu\text{m}$ .

19. The optical member according to claim 11, wherein the thickness of the easy-releasing protective member is between 10  $\mu\text{m}$  and 200  $\mu\text{m}$ .

20. The optical member according to claim 13, wherein the optical material comprises a polarizing plate.

21. The optical member according to claim 13, wherein the optical material comprises a retardation plate.

22. The optical member according to claim 13, wherein the optical material comprises a brightness-enhanced plate.

23. The optical member according to claim 22, wherein the optical material comprises a linearly reflective polarizer.

24. The optical member according to claim 22, wherein the optical material comprises a cholesteric liquid crystal layer.

25. The optical member according to claim 11, wherein the optical transmittance of the portion with the identification information is not less than 92% of the optical transmittance of the portion without the identification information.

26. The optical member according to claim 11, wherein the optical transmittance of the portion with the identification information is not less than 94% of the optical transmittance of the portion without the identification information.

27. The optical member according to claim 11, wherein the optical transmittance of the portion with the identification information is not less than 96% of the optical transmittance of the portion without the identification information.

28. The optical member according to claim 11, wherein the optical transmittance of the portion with the identification information is different from the optical transmittance of the portion without the identification information.

29. The optical member according to claim 1, wherein the identification information is arranged on the surface of the optical material.

30. An optical member comprising an easy-releasing protective member having an identification information arranged on the surface of at least one side of front and back side on the optical material, wherein an optical transmittance of a portion without the identification information in the protective member is no less than 80%, and an optical transmittance of a portion with the identification information is no less than 90% of the optical transmittance of said portion without the identification information.

31. The optical member according to claim 30, wherein the identification information comprises a identification emitting fluorescence by an irradiation of ultraviolet light.

32. The optical member according to claim 30, wherein the optical material comprises at least one of a polarizing plate, retardation plate and a brightness enhanced plate.

33. The optical member according to claim 30, further comprising a separator adhered to at least one side of the optical member.

34. The optical member according to claim 30, further comprising an adhesive layer disposed on the optical member.

35. The optical member according to claim 34, wherein the thickness of the adhesive layer is between 1  $\mu\text{m}$  and 500  $\mu\text{m}$ .

36. The optical member according to claim 34, wherein the thickness of the easy-releasing protective member is between 5  $\mu\text{m}$  and 300  $\mu\text{m}$ .

37. The optical member according to claim 30, wherein the thickness of the easy-releasing protective member is between 5  $\mu\text{m}$  and 300  $\mu\text{m}$ .

38. The optical member according to claim 30, wherein the thickness of the easy-releasing protective member is between 10  $\mu\text{m}$  and 200  $\mu\text{m}$ .

39. The optical member according to claim 32, wherein the optical material comprises a polarizing plate.

40. The optical member according to claim 32, wherein the optical material comprises a retardation plate.

41. The optical member according to claim 32, wherein the optical material comprises a brightness-enhanced plate.

42. The optical member according to claim 41, wherein the optical material comprises a linearly reflective polarizer.

43. The optical member according to claim 41, wherein the optical material comprises a cholesteric liquid crystal layer.

44. The optical member according to claim 30, wherein the optical transmittance of the portion with the identification information is not less than 92% of the optical transmittance of the portion without the identification information.

45. The optical member according to claim 30, wherein the optical transmittance of the portion with the identification information is not less than 94% of the optical transmittance of the portion without the identification information.

46. The optical member according to claim 30, wherein the optical transmittance of the portion with the identification information is not less than 96% of the optical transmittance of the portion without the identification information.

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47. The optical member according to claim 30, wherein the optical transmittance of the portion with the identification information is different from the optical transmittance of the portion without the identification information.

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